



Contact: Tina Lange, APR
Strategic Ink Public Relations
(321) 223-1013
tina@strategicinkpr.com

New Automated Business Development Solution for Government Contractors Launched

COCOA BEACH, FLA. (December 15, 2015) – [GCC Innovative Technologies, Inc.](#) is pleased to announce the launch of **ProDash™**, an industry-changing business development platform designed to automate the historically tedious manual process of government contract bidding.

ProDash allows businesses interested in pursuing government contracts to automatically retrieve bid opportunities distributed by multiple mainstream sources in one location. Trusted government RFP (Request for Proposal) sources – such as FedBizOpps (FBO), GovWin and SeaPort-e – are automatically reviewed daily and opportunities that match the user’s interests are pulled into the system, along with all support documentation needed to complete the RFP response. The software then creates a structured pipeline for the user to follow and track tasks while bid opportunities are in work. All steps are recorded within ProDash, from initial RFP notifications to award selection.

ProDash also houses a unique reporting platform that enables users to build a myriad of bid-related reports on demand. This feature offers companies unparalleled access to bid opportunity data, staffing and financial resource commitments and scheduling timelines. There is currently no similar software on the market for government contract bidders.

“The government bidding process can be cumbersome for many businesses interested in working with their federal, state and local governments,” said ProDash Chief Technology Officer Tim Hagerty. “Automation has finally come to government-related business development and we are eager to share its benefits with companies across the nation.”

“We have more than tripled the number of opportunities processed within a year of using ProDash,” said Carol Craig, owner of Craig Technologies, a \$45-million engineering and technical services provider to the government. “It’s simple to use and I know many other government contractors will benefit from it like we have.”

To learn more about ProDash or to setup a demo, visit www.ProDash.net.

###

About ProDash™

ProDash.Net, a product of [GCC Innovative Technologies LLC](#), is a tool designed for government contracting companies to identify, pursue and execute business opportunities. For more information on ProDash or to setup a demo, visit www.ProDash.net or call (321) 613-8651.